

MARKET LEADER†



#1 PASSENGER†

#1 ORIGINAL EQUIPMENT TIRES†

# ASSURANCE® FUEL MAX®

## FUEL YOUR DRIVE

- **IMAGINE THE POSSIBILITIES**  
Fuel-saving tread compound encourages impromptu road trips or calculated itineraries
- **MANEUVER THROUGH CONDITIONS**  
Wet tread zone with dual channels allow you to navigate the road with confidence
- **NAVIGATE EVERY TURN**  
Dry tread zone with solid shoulder blocks offer enhanced handling—and traction—for your next road trip
- **BE IN YOUR ELEMENT**  
Zig-zag sipes and center tread notches are purposefully designed to encourage you to embrace weather conditions with fewer compromises
- **INSPIRE YOUR NEXT TRIP**  
Circumferential shoulder grooves take your driving experience to the next level by not only providing even wear over the life of the tire, but also serves to enhance traction



### SELECTED BY EXPERTS

Chosen as original equipment by global manufacturers

**GOODYEAR**  
MORE DRIVEN

† Source is 2018 Modern Tire Dealer Facts Issue (page 33) and Speed Ratings and Market Share





## ASSURANCE® FUEL MAX® AVAILABLE SIZES

| Tire Size  | Rim | Service Description | Load Range | Sidewall | Product Code | Material Number | Approved Rim Width | Measuring Rim Width | Section Width | Overall Diameter | Max Load Cap Single | Revolutions per Mile | Tread Depth | UTQG    |
|------------|-----|---------------------|------------|----------|--------------|-----------------|--------------------|---------------------|---------------|------------------|---------------------|----------------------|-------------|---------|
| 185/65R15  | 15  | 88 H                | SL         | VS       | 738523571    | 216377          | 5.0-6.5            | 5.5                 | 7.4           | 24.5             | 1,235               | 855                  | 10          | 580 A A |
| P175/65R15 | 15  | 84 H                | SL         | VS       | 738609571    | 220571          | 5.0-6.0            | 5                   | 7             | 24               | 1,102               | 872                  | 10          | 580 A A |
| 175/60R16  | 16  | 82 H                | SL         | VS       | 738529571    | 217645          | 5.0-6.0            | 5                   | 7             | 24.3             | 1,047               | 860                  | 10          | 580 A A |
| 205/55R16  | 16  | 91 H                | SL         | VS       | 738524571    | 224853          | 5.5-7.5            | 6.5                 | 8.43          | 24.88            | 1,356               | 840                  | 9           | 580 A A |
| 205/65R16  | 16  | 95 H                | SL         | VS       | 738002571    | 233108          | 5.5-7.5            | 6                   | 8.23          | 25.47            | 1,521               | 821                  | 10          | 580 A A |
| 205/65R16  | 16  | 95 H                | SL         | VS       | 738003571    | 237059          | 5.5-7.5            | 6                   | 8.23          | 26.46            | 1,521               | 790                  | 9           | 580 A A |
| 215/60R16  | 16  | 95 H                | SL         | VS       | 738704571    | 218911          | 6.0-7.5            | 6.5                 | 8.7           | 26.1             | 1,521               | 800                  | 10          | 580 A A |
| 215/55R17  | 17  | 94 V                | SL         | VS       | 738735571    | 219827          | 6.0-7.5            | 7                   | 8.9           | 26.3             | 1,477               | 795                  | 9           | 580 A A |
| 225/65R17  | 17  | 102 H               | SL         | VS       | 755667383    | 222526          | 6.0-8.0            | 6.5                 | 9             | 28.5             | 1,874               | 733                  | 10          | 600 A B |
| 225/55R17  | 17  | 97 V                | SL         | VS       | 738754571    | 223003          | 6.0-8.0            | 7                   | 9.17          | 26.77            | 1,609               | 781                  | 10          | 580 A A |
| P225/55R17 | 17  | 95 H                | SL         | VS       | 738828571    | 225531          | 6.0-8.0            | 7                   | 9.17          | 26.77            | 1,521               | 781                  | 9           | 580 A A |
| 255/65R18  | 18  | 111 T               | SL         | VS       | 755907383    | 233322          | 7.0-9.0            | 7.5                 | 10.24         | 31.06            | 2,403               | 673                  | 10          | 600 A B |

### POPULAR FITMENTS

- BMW 3-Series
- Chevrolet Cruze, Malibu, Traverse
- Honda Accord, Civic
- Hyundai Elantra, Sonata
- Kia Optima
- Mazda Mazda3
- Nissan Sentra
- Subaru Forester
- Toyota Corolla, Matrix
- Volkswagen Jetta

**PLUS-SIZING DISCLAIMER WARNING:** Before you replace tires, always consult the vehicle owner's manual and follow the vehicle manufacturer's replacement tire recommendations. Vehicle handling may be significantly affected by a change in tire size or type. When selecting tires that are different from the Original Equipment size, see a professional installer in order to make certain that proper clearance, load-carrying capacity and inflation pressure are selected. Never exceed the maximum load capacity and inflation pressure listed on the sidewall of the tire. Always drive safely and obey all traffic laws. Avoid sudden, sharp turns or lane changes. Failure to follow this warning may result in loss of control of the vehicle, leading to an accident and serious injury or death.

For more complete information, go to Tire-HQ™ at [www.tire-hq.com](http://www.tire-hq.com).  
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**GOODYEAR**  
MORE DRIVEN.